



## DUNDEE DISCOVER THE BENEFITS OF CAMS

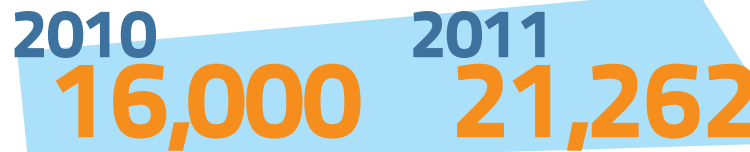
Dundee College is one of Scotland's most successful and innovative education providers. The number of student enrolments now exceeds 23,000 supported by over 700 staff. The College has an established reputation for providing high quality education, training and associated services.

CAMS is a software based application management system consisting of a rapidly configurable, workflow based solution for the provision of web based online self service applications for college courses and student funding.

Dundee College implemented CAMS in April 2010 following a strategic decision to move away from traditional paper based course applications. As a result, the college has enjoyed significant benefits such as increased efficiency savings and a faster, more streamlined application process.

### More for less

Budget cuts in October 2010 resulted in the College registry team being reduced by 6 FTE, however due to the efficiency savings achieved through the use of CAMS they were still able to process a higher volume of applications than in previous years, and in a shorter time frame!



By having better control of the student's application and enrolment process, the college has been able to start recruitment campaigns earlier and ensure enrolment targets can be met.

### CAMS enables faster course enrolment -

Using CAMS, the College has been able to make the whole course application process more accessible, through the provision of online self-service e-forms. The application and recruitment activity takes place within CAMS, before the data is then electronically transferred to the College student record system for the final enrolment to be completed. As a direct result of the improved data accuracy achieved Dundee College have also now introduced online enrolment for those students who have been successful with their course application.

### Improved Communication

The primary method of communication to applicants by the College is now through CAMS, via email and text messages. This has significantly reduced response times with two way communication now taking minutes rather than days. Communicating electronically in this way has also reduced the number of applicants missing selection interviews.





## Increased Efficiency

Dundee College has identified many areas where they have become more efficient thanks to the implementation of CAMS. Having recognised that each step of the existing process needed to be reviewed, CAMS allowed the college to clearly identify business activities that could be streamlined or even eliminated altogether.

### Examples of key areas of improvement are:

- Reduced spend on printing and mail - estimated savings £50K
- Streamlined application processing
- Shorter time from application to enrolment
- Improved departmental data sharing
- Improved reporting and data share with business partners

Using the data collected throughout the whole process, CAMS can also provide real time management information to help with course and resource planning. The type of real time data provided includes, but is not limited to:

- Number of applications started but not submitted
- Number of applications submitted
- Stage of applications
- Number of offers made, conditional and unconditional
- Number of offers accepted
- Available spaces on course
- Applicant profile data

# 33% increase in processed applications compared with the same period last year.

“ Ray Mudie the Associate Principal at Dundee College stated:

With over 16,000 course and 2,000 funding applications made to the college in 2011/12 we would have had real difficulty in dealing with the increased administration workload without the CAMS online application system. We believe that this online facility has greatly streamlined the application process in Dundee, and enhanced the student's application experience while maximising college resources.”

**CAMS** is a product of inisoft

**Tel: 0141 552 8800**

[sales@inisoft.com](mailto:sales@inisoft.com) [www.inisoft.com](http://www.inisoft.com)